



SPONSORSHIP PACKET

HANDS OF LIGHT 5K
OCTOBER 25, 2025
COURTHOUSE SQUARE

BOARD OF DIRECTORS



Carlos Foster

CFO & Chair



Mark Pittman

Vice Chair



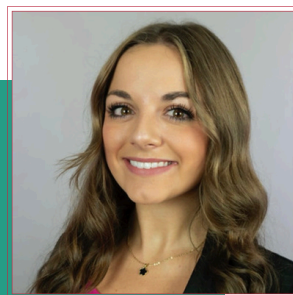
Sandra Aguirre

CEO & Secretary



Melaina Rhoney

Director



Mackenzie Adams

Director



Kolby Watts

Director



Andrea Taylor

Director



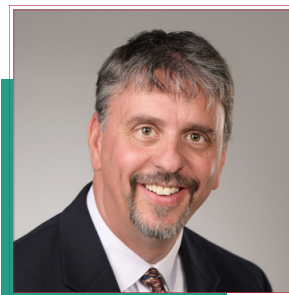
Nancy Hasty

Director



Nory Galdamez

Director



Scott Brooks

Director



Jasminn Graves

Director



The mission of Hands of Hope is to provide essential food, supplies, and services to empower individuals and families in need, fostering hope and independence.

About

The Hands of Light 5K is a glowing celebration of community, compassion, and connection - literally! This annual glow run lights up the night in support of Hands of Hope, a local nonprofit dedicated to providing vital resources, support, and care to individuals and families facing life's toughest challenges. Whether it's recovering after disaster, battling illness, or navigating a crisis, Hands of Hope walks alongside those in need—offering hope, healing, and dignity.

Before the race kicks off, families and friends gather for our pre-event celebration - an evening filled with music, food, kids' activities, and fun for all ages. Then, as the sun sets, the course comes alive with glowing lights, neon accessories, and a wave of participants running or walking together to brighten the night.

The Hands of Light 5K is more than just a run - it's a movement of unity and service. Every step helps fund our Hope Pantry program.

By sponsoring the Hands of Light 5K, you're not only helping us put on an unforgettable event - you're helping light the way for brighter futures in our community. Together, we can shine hope into the darkest moments.



SPONSORSHIP OPPORTUNITIES

GUIDING LIGHT SPONSOR - \$5,000

- Prominent logo placement on race t-shirt, bibs, signage, and promotional materials
- Logo featured at start/finish line
- Sponsor spotlight on social media
- Opportunity to speak and welcome participants before race begins
- 10 complimentary race entries with VIP glow kits
- Booth space at pre-event party
- Option to include promo items in race packets

GLOW CHAMPION SPONSOR - \$2,500

- Large logo on race t-shirt
- Logo on promotional materials
- Logo on sponsorship banner
- Social media recognition
- 6 complimentary race entries
- Booth space at pre-event party
- Option to include promo items in race packets

BRIGHT LIGHT SPONSOR - \$1,000

- Medium logo on race t-shirt
- Logo on promotional materials
- Logo on shared sponsor banner
- Social media recognition
- 4 complimentary race entries
- Option to include promo items in race packets

NEON HANDS SPONSOR - \$500

- Small logo on race t-shirt
- Small logo on shared sponsor banner
- Social media recognition
- 2 complimentary race entries
- Option to include promo items in race packet

FRIEND OF THE LIGHT SPONSOR - \$250

- Name listed on race t-shirt
- Social media recognition
- Option to include promo items in race packet

*Custom packages including event specific sponsorships are available upon request

Carlos Foster; cfoster@handshope.org; 865-776-4285

Sandra Aguirre; saguirre@handshope.org; 828-448-5665

Sponsorship Form: <https://form.jotform.com/250645894719168>