



# SPONSORSHIP PACKET

**A NIGHT OF HOPE GALA**

**JANUARY 24, 2026**

**FOOTHILLS HIGHER EDUCATION CENTER**

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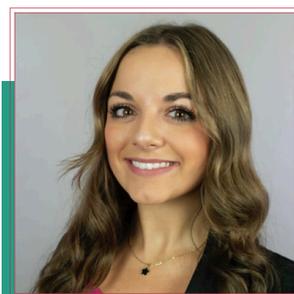
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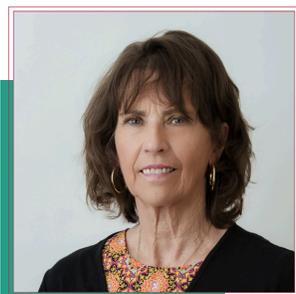
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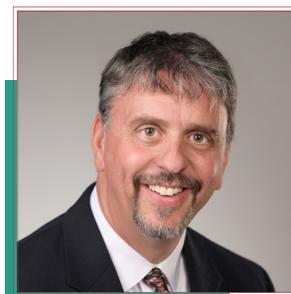
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Director



**The mission of Hands of Hope is to provide essential food, supplies, and services to empower individuals and families in need, fostering hope and independence.**

## About

Hands of Hope is excited to announce that the Fountain of Hope gala is January 24, 2026 from 6pm-11pm at the Foothills Higher Education Center.

As we launch our very first gala to support the beginning of Hands of Hope's journey. This special night will raise critical funds to establish our nonprofit organization, with a primary focus on providing distribution services to individuals and families in need throughout our community and those still recovering from Hurricane Helene.

Our commitment is to ensure every person has access to essential resources, services, and support. Proceeds from the gala will help us open a distribution center, continue supporting our community, and offer vital community services including financial coaching, legal aid, government application assistance, and more.

Join us for an evening of fun, inspiration, and impact as we come together to bring hope to those who need it most. We can't wait to celebrate with you!

**Carlos Foster**, Chief Financial Officer & Chair

**Sandra Aguirre**, Chief Executive Officer & Secretary

# Sponsorship Opportunities

## **CHAMPION OF HOPE SPONSOR - \$10,000**

- Logo on printed invitation, all marketing materials, and website
- Special recognition during opening remarks
- Reserve seating for 16 with bar service
- Discount of \$25 on additional tickets purchased
- Full page ad in event program and social media recognition
- Large logo on event volunteer t-shirt
- Recognition in newsletter to more than 600+ supporters
- Logo on centerpieces at each table

## **BEACON OF HOPE SPONSOR - \$5,000**

- Logo on all marketing materials and website
- Reserve seating for 8
- Half page ad in event program and social media recognition
- Medium logo on event volunteer t-shirt
- Recognition in newsletter to more than 600+ supporters

## **GUARDIAN OF HOPE SPONSOR - \$2,500**

- Logo on all marketing materials and website
- Reserve seating for 6
- 1/4 page ad in event program and social media recognition
- Small logo on event volunteer t-shirt
- Recognition in newsletter to more than 600+ supporters

## **FRIEND OF HOPE SPONSOR - \$1,250**

- Logo on all marketing materials and website
- Reserve seating for 4
- Name on event volunteer t-shirt
- Recognition in newsletter to 600+ supporters

## **SEED OF HOPE SPONSOR - \$500**

- Logo on all marketing materials and website
- Reserve seating for 2
- Recognition in newsletter to 600+ supporters

\*Custom packages including event specific sponsorships are available upon request

Carlos Foster; [cfoster@handshope.org](mailto:cfoster@handshope.org); 865-776-4285

Sandra Aguirre; [saguirre@handshope.org](mailto:saguirre@handshope.org);

**Sponsorship Form:** <https://form.jotform.com/252673587109163>